



10 Advantages of Aligning Your Organization

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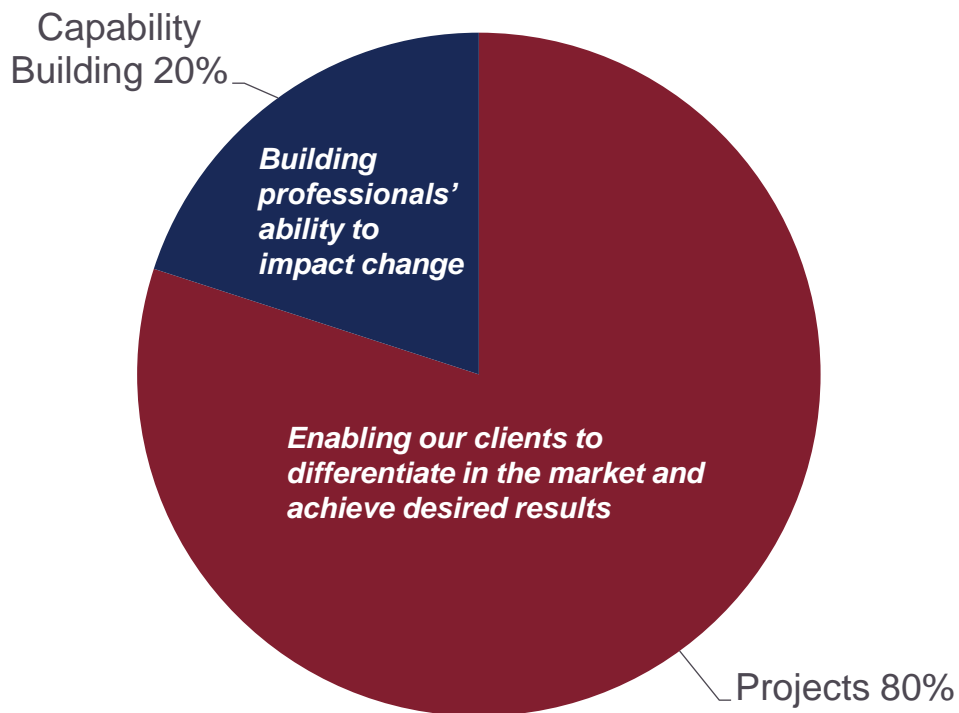
AlignOrg Solutions: What We Do

A client-focused firm specializing in...

- *Strategy and Marketplace Differentiation*
- *Diagnosis and Assessment*
- *Organization Design*
- *Change Leadership*
- *Leadership Alignment*

to drive differentiation through alignment.

Work Breakdown





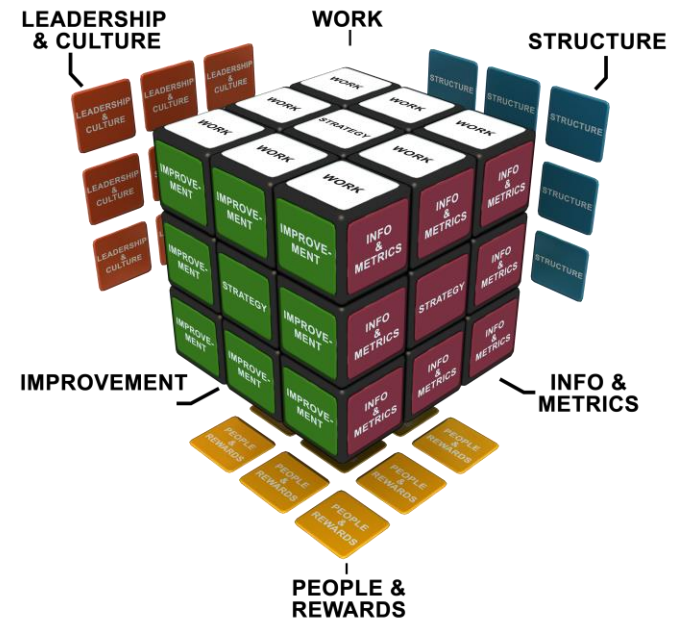
What is Organizational Alignment?

- 1 What is **organization alignment**?
- 2 Why worry about it? **Why is it important**?
- 3 **What are the benefits** if our organization can achieve a high degree of alignment?



What is Organizational Alignment?

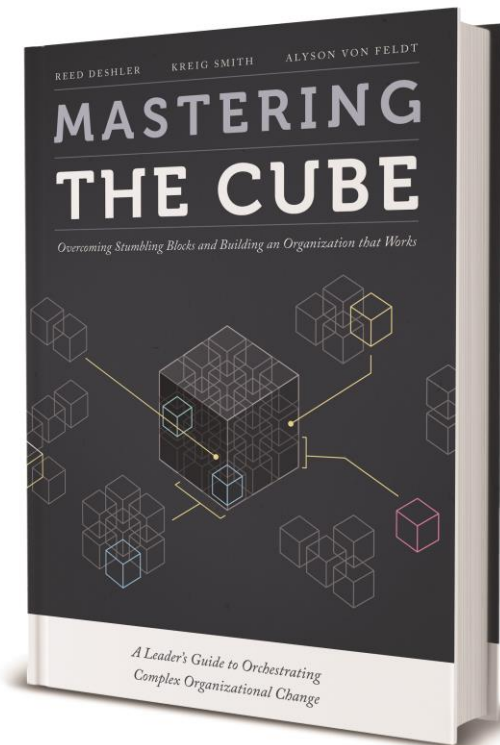
**ORGANIZATIONAL
ALIGNMENT:**
ALIGNING SYSTEMS AND
CHOICES TO DELIVER WHAT
YOU WANT





What is Organizational Alignment?

*An **aligned organization** is one that optimally syncs the work, structure, metrics, people, rewards, culture and leadership to strategy.*





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BENEFIT # 1

**INCREASED SPEED
IN DECISION
MAKING**



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BENEFIT #2

BETTER EMPLOYEE
ENGAGEMENT



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BENEFIT #3

FEWER WASTED
RESOURCES





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BENEFIT #4

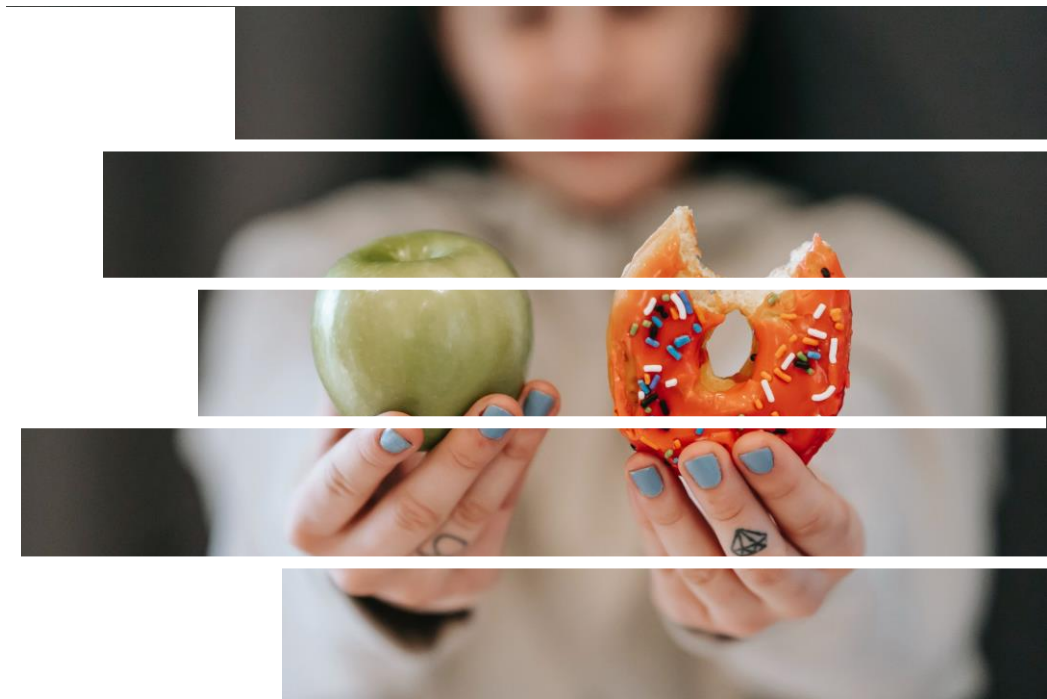
IMPROVED SELF-GOVERNANCE



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BENEFIT #5

LESS CUSTOMER
CONFUSION





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BENEFIT #6

INCREASED LEADERSHIP
CREDIBILITY AND RESPECT

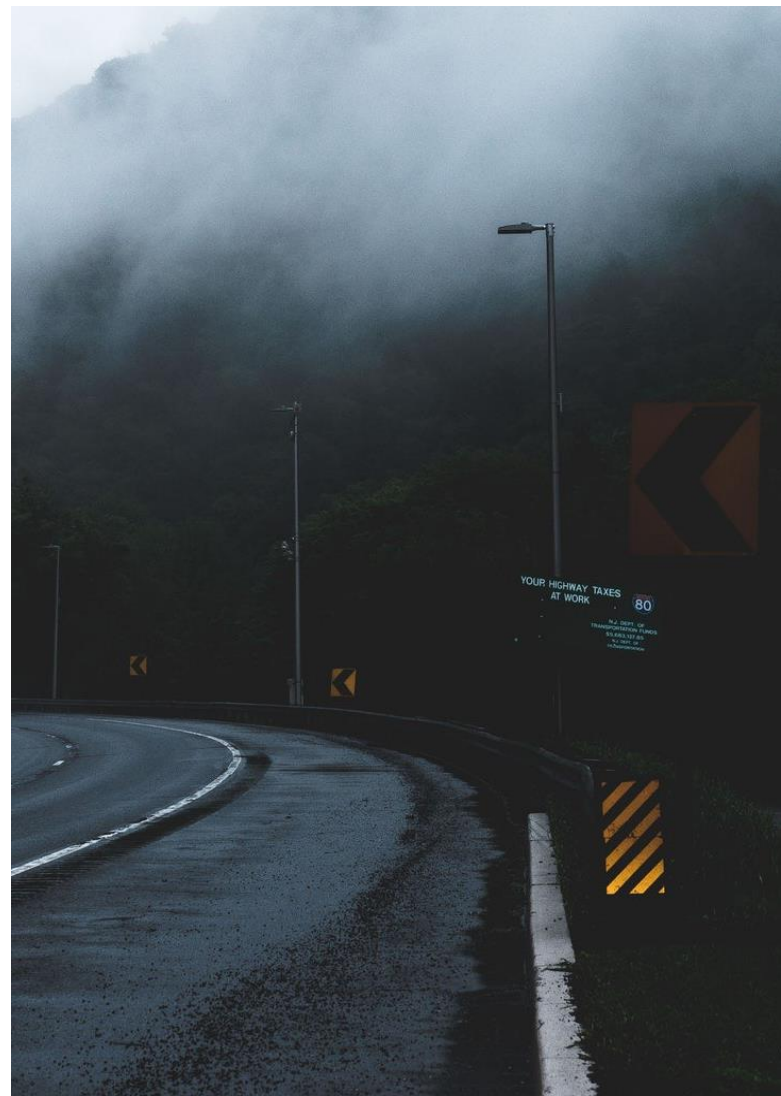




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BENEFIT #7

GREATER RESOURCE
VISIBILITY

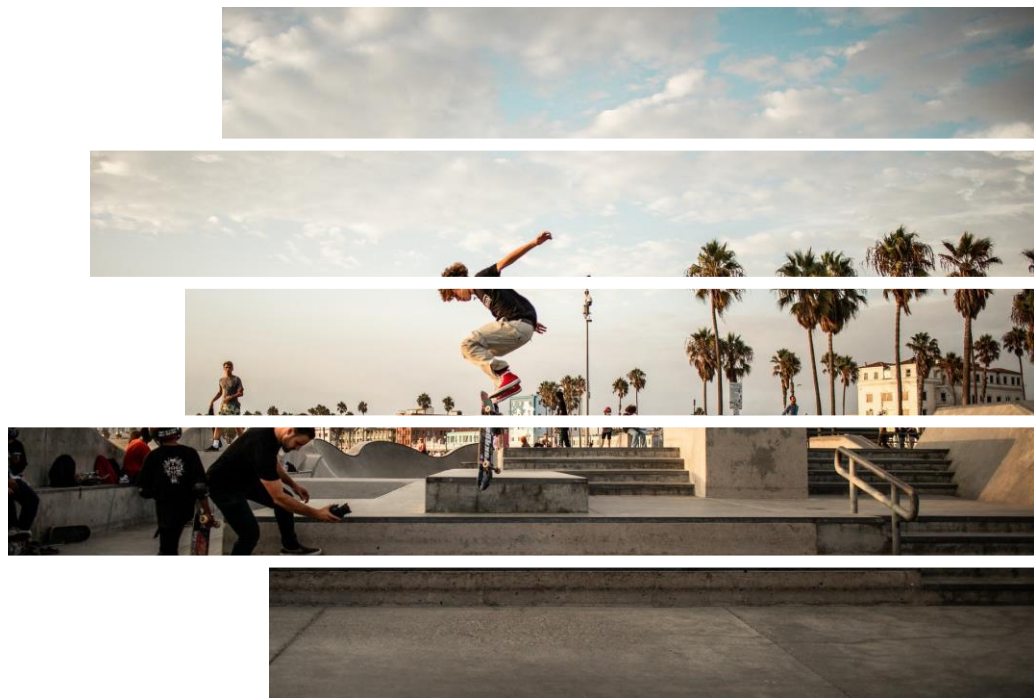




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BENEFIT #8

OPTIMIZED TALENT AND
SKILLS





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**BENEFIT #9: SAFER
RISK TAKING**



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BENEFIT #10

A MORE DYNAMIC CULTURE





Transform Your Organization

Reap the Benefits

BENEFIT 1: Increased speed in decision making

BENEFIT 2: Better employee engagement

BENEFIT 3: Fewer wasted resources

BENEFIT 4: Improved self-governance

BENEFIT 5: Less customer confusion

BENEFIT 6: Increased leadership credibility & respect

BENEFIT 7: Greater resource visibility

BENEFIT 8: Optimized talents and skills

BENEFIT 9: Safer risk taking

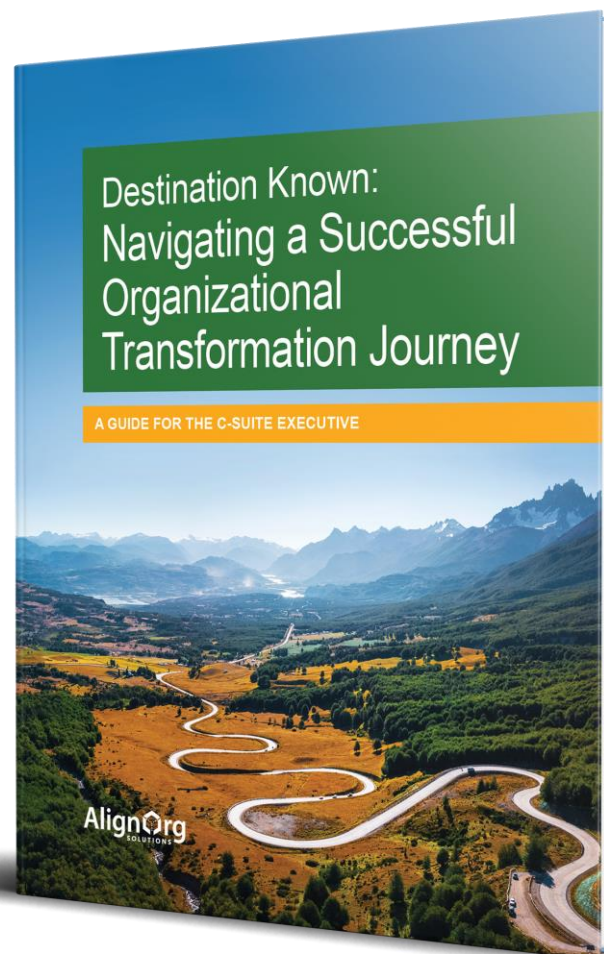
BENEFIT 10: A more dynamic culture





Navigating a Successful Organizational Transformation Journey

- ✓ Learn the keys to completing a successful transformation
- ✓ Engage the right people in the journey
- ✓ Ensure people, process and technology all come together for an integrated outcome



Watch your email for a link to download a copy of this practical guide



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